



Creative. Dedicated. Inspired.

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## Who we are

sapere audemus is a team of designers, developers, visionaries and consultants, but above all, we are accessible, flexible, imaginative and passionate about what we do...

**...and we know how to listen too!**

## What we do

### **We do everything you'd expect from an e-business specialist**

creative design, digital marketing, corporate branding, web design & development, content management, extranets, intranets, e-CRM, bespoke software and much more.

**With a passion for innovation, we create, develop, manage and support digital marketing & e-business solutions on behalf of our clients.**

Top-notch creativity without  
the tantrums!

**Professional. Creative. Original.**

We're a dab-hand at designing original, top-notch marketing material. Whether you need a fresh web design, corporate branding, exhibition design, interactive media, flash animation, an image campaign or simply a company brochure, you can count on us to present you with a series of innovative ideas.

Is there any limit to what a website can do?

**Your company website may be fantastic at advertising your products and services, but it could do so much more.**

Imagine your clients being able to: view & download sensitive data, log support calls, request product information, manage accounts, order products & services online...

**the sky's the limit!**

If you'd like to add new functionality to your website, but not sure what's feasible, contact us on +44 (0)203 086 898 0 to talk about your ideas in more detail.

Want to take control of your website?

**Your website is a window into your business**

Don't let the content become out-of-date, something guaranteed to drive visitors away – everyone, from prospective customers, existing clients to partners, turn to the web for information.

**Instantly update your website content with our robust content management system – it's the best thing since sliced bread... well that's what our clients say, anyway.**

No programming skills are required – even the most technically challenged will be creating web-pages, news articles, uploading images and other resources in no time at all.

FREE on-site training! No licence fees! And professional on-going support tailored to meet your requirements.

## Are you making the most of the web?

Our portal software provides a platform for you to improve communication with prospective customers, existing clients, suppliers and business partners.

**The system will reduce costs & improve efficiency by shifting support & communication online and automating many business processes.**

At sapere audemus, we have been helping clients utilise the internet to improve communication with their clients.

### **Sound interesting?**

To find out more about our portal software solutions or request an on-site presentation, contact us on +44 (0)203 086 898 0 or online at [www.sapere-audemus.co.uk](http://www.sapere-audemus.co.uk).

## Bespoke software solutions

### **Tailored to your requirements!**

From recruitment software to customer database software, sapere audemus develop flexible, browser-based software applications using the latest technologies.

When you need a tailor-made solution for a specific business requirement, our rare blend of creativity, innovation and technical know-how will help get your business on track quickly.

**We have developed a range of bespoke solutions, which are being used in a range of business environments from business to business & business to consumer to HR & recruitment.**

To find out more about our bespoke software solutions, contact us on +44 (0)203 086 898 0 or online at [www.sapere-audemus.co.uk](http://www.sapere-audemus.co.uk).

## Service portfolio

### **Creative. Dedicated. Inspired.**

- Creative design
- Digital marketing
- Corporate branding
- Web design & development
- Content management software
- Portal software, Intranet & extranet
- Recruitment software
- Customer database software
- Timesheet management software
- Reporting tools

### **Want to put our talents to the test?**

Then, why not call us for a chat on +44 (0)203 086 898 0  
or visit our website at [www.sapere-audemus.co.uk](http://www.sapere-audemus.co.uk)

## Case study: Spook Monitoring Services

About Spook

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Summary

## Spook: An introduction

### Spook specialise in disaster prevention & environmental monitoring solutions

Using the latest technologies, Spook monitor the environment in data centres and server rooms etc. alerting clients of critical changes to the operating environment – stable temperature & humidity (among others) will increase the life of components, improve reliability & reduce down-time.

Spook have a wealth of experience in disaster prevention and business continuity, dating back to the days when “digital” meant a watch and the “web” was something your cleaner took care of. These days, Spook provides monitoring for some of the biggest organisations in Europe.

### Sound interesting?

Then, why not call Spook for a chat on +44 (0)845 2000751 or visit their website at [www.spook.co.uk](http://www.spook.co.uk).

## The brief

The brief was to design and develop a portal system, allowing clients to access a secure area to view & download sensitive data, such as product & contractory information, floor plans, management reports and other personalised information.

### **Anytime, anywhere chart generation of sensor data**

In addition, clients must have the ability to log support calls and plot charts of sensor data, from anywhere in the World – to create graphs from historical sensor data, the system would need to integrate with Spook's software applications (installed at the various client locations) to capture sensor data.

An integrated reporting tool was a major requirement to reduce costs and speed-up the process involved in creating weekly management reports for some 50 clients.

## Summary:

Early 2006 sapere audemus began developing a tailor-made portal system, designed to allow clients to access secure personalised information.

The integrated chart generation tool makes use of latest technologies including XML, PHP5 and SWF to create flash animated charts in real-time.

### So how does it work?

The sensor & alarm readings, used to create charts and alarm logs, are sent to the sensor database, from the various SPOOK console installations (at the respective client locations). The data is then read into the database using automated file reader scripts, which run every 10-15 minutes. Once the data is captured, it is made available to clients through secure access to their mySpook area.

The alarm log details information which assists clients in analysing the operating environment that triggered the alarm.

## Summary:

### **Integrated incident support logging system**

The support call logging system allows clients to log support calls, online, and from anywhere in the World, via their personalised secure login area at <http://www.spook.co.uk>.

### **Improved client communication**

The integrated reporting tool reduces the time and effort involved in producing high volume, personalised customer reports. The tool automatically generates reports (in PDF format) capturing sensor data in form of a chart, contact information and other client specific information that spook wish to distribute.

Spook and sapere audemus are working closely to enhance the mySpook experience for their clients.

## Clients

Saxbam Bampfylde Hever PLC  
Synergize Consulting Limited  
EDS PLC  
2e2 Group Limited  
Northgate Information Solutions Limited  
Spook Limited  
Lifescience Consulting International AG  
Cornhill HR Limited  
Information Mobile Limited  
Scion Films Limited  
Grafters Accountancy Limited  
Lancashire County Council  
Shropshire County Council and many more...

Due to the nature of our work for “Public Sector” clients we are unable to disclose any information.